



Lancaster City Merchant Committee Meeting

July 17, 2019

8:30 a.m. to 9:30 a.m.

The Ware Center | 42 N. Prince Street

1. Introduction/Announcements
2. Monthly Spotlight – Lush Bazaar – presented by Timbrel Chyatee
3. Member Milestones & Anniversaries (see attached list)
4. Member Intra-Marketing Committee Report
5. Special Presentation –Think Healthcare Is Confusing?
 - Something that keeps employees happy, healthy and loving their job is one of the most complex puzzles small businesses have to solve each year. Why are benefits so confusing? Find out why and find a better way.
 - Matt Ranauro, Founder and CEO of benefix
6. Presentation on Red Rose Bike Rack Sponsorship Program
 - Karl Graybill, Environmental Planner, City of Lancaster
7. Open Discussion

Next Merchant Meeting – August 21, 2019

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.

Upcoming Events

▪ Lancaster City Indie Retail Week	July 15 - 21
▪ Lancaster Pride	July 20
▪ National Night Out	August 6
▪ Lancaster Craft Beerfest	August 24
▪ Lancaster Print Crawl	September 6
▪ Lancaster City Restaurant Week	September 16 – 22
▪ Lancaster Printer's Fair	September 20 – 21
▪ VeloCITY 2019	September 26

July 2019 Member Milestones

1 Year

- Amorette
- FARBO Co
- Karma Café
- Redeux Vintage
- Shot and Bottle
- Voodoo Brewery Lancaster

5 Year

- Taupe
- The Common Wheel

10 Year

- Music for Everyone's Keys for the City
- Lancaster Marriott at Penn Square
- Lancaster County Convention Center
- Cheap Frills

15 Year

- Festoon
- Lancaster Barnstormers

Fifty Year

- Lancaster Parking Authority

Two Hundred Twenty-Five Year

- LNP Media Group