



DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, May 15, 2019 - 8:30 am
The Ware Center at Millersville University - Lancaster

MINUTES

64 in attendance!

MEMBER INTRODUCTION HIGHLIGHTS

- Laurin Dickson from [Metro Pet Vet](#) at 443 N. Mulberry Street invited all to their [Open House](#) event on Saturday, June 1 from 2 until 5 pm. There will be hot dogs and snow cones as well as raffle prizes for dogs and cats! Plus, a special presentation from the Lancaster City Police K9 Unit at 2:30 pm.
- Tracy Horning is excited about all of the special events coming up for [Wacker Brewing Co.](#) and [POUR Craft Food & Drink](#). Be sure to follow them both on Facebook for all the dates and details.
- Corinne Kirchner of [PPM Real Estate](#) let the group know that they currently have prime office space available within the City of Lancaster at very affordable rates. If interested contact her at (717) 394-3374.
- Susan Eberly of [Alegre Concierge Services](#) was excited to announce that [YWCA Lancaster](#) Women of Achievement Awards will take place on Friday, November 1 and that this year their keynote speaker will be Dr. Tererai Trent, an inspiring scholar, educator humanitarian, motivational speaker, and author who has been distinguished as Oprah's all-time favorite guest and has been honored as one of the [most inspirational women of the world](#). YWCA Lancaster is now accepting nominations for the 2019 award. You can submit one [here](#).
- Mitch Gready, Director of [Lancaster MusicFest](#) announced that this event will take place this year in Buchanan Park on Saturday, September 14 from noon until 8 pm. Lancaster MusicFest is an all-day outdoor music festival experience that features bands from around Lancaster County, as well as food from local restaurants and food trucks, hot air balloon rides, and plenty of space to relax with friends. This year the event will benefit [Lancaster Housing Opportunity Partnership](#) and [Children's Miracle Network](#). This is the signature event for the [SmartHub Foundation](#).
- Erin Dorney from [Lemon Street Market](#) reminded the group that despite the extraordinary amount of construction work on their block, the Market is open for business and hopes that everyone will make time to stop by for a visit soon!
- Hope Schmids, Director of Continuing Education and Workforce Development at Millersville University made all aware that the [2019 TEDxLancaster](#) is scheduled for Sunday, June 30 at the Ware Center. Find all the details [here](#).
- Kaitie Ward of [Festoon](#) is excited to celebrate the boutique's 15th Anniversary throughout the month of June. She hopes that you will stop in any Saturday in June to enjoy the special events that are planned starting with a [Festoon 15 Celebration](#) on Saturday, June 1 from 9 am until 4 pm, Follow them on [Facebook](#) for all the details.
- Mimi Sigworth from [The H&H Group](#) introduced herself to everyone and noted that she saw many H&H clients around the table. The H&H Group has served its customers printing, sign and fulfillment requirements, and the community since 1973. They help businesses and non-profit organizations meet and exceed the current and evolving needs of their customers

- Jessica Jaymes Purdy, Committee Chair of the [2019 Lancaster Pride Festival](#), scheduled for Sunday July 20 at Clipper Magazine Stadium, announced that Lancaster Pride will soon be launching a [new website](#) . Look for vendor & sponsorship opportunities there soon.
- Wyatt Behringer, Communications Manager for City of Lancaster Office of Promotion is excited for the start of the [Music Friday Outdoor Concert Series](#) every third Friday from 6 until 8 pm in Binns Park.
- Bob Herbert, Director of Communications and Community Engagement for [YWCA Lancaster](#) let the group know that the [Walk A Mile In Her Shoes](#) event will take place on Friday, June 21 at Tellus360 starting at 4 pm. He encourages all to participate by registering & setting up a fundraising page [here](#), then don a pair of heels. (No shoes? No problem? They will have ladies' shoes in all shapes, styles & sizes) to start walking to benefit the [Sexual Assault & Counseling Center](#).
- Kathlene Carroll Sullivan, Social Media & Engagement Manager for Lancaster City Alliance hope that all will attend the [Lancaster Rec's 6th Annual Open Street Lancaster](#) on Sunday, May 19 from 11 am until 3 pm. This free event closes the streets linking Culliton Park to Mayor Janice C. Stork Corridor Park (Water Street and James Street) on a Sunday spring afternoon for the community to use for healthy and fun activities. The streets become 'paved parks' where people of all ages, abilities and backgrounds can come out to improve their physical health, learn about wellness, and sharpen their mental health.
- Evan Young, owner of [Realm & Reason](#) gave a shout out for his neighbor, the new [HUBUB World Market](#) at 257 W. King Street. He urged all to stop by to check it out and welcome owner Emerson Sampaio to the City of Lancaster business community.
- Ahmad Zaki and Gary Olsen introduced themselves to the group as the owners of a new restaurant, [The KABAB Station](#) that will be opening in early June at 247 N. Queens Street. They plan to serve Persian food, including shawarma – a popular Middle Eastern Street Food.
- Laurie Moir, Director of Development for [Lancaster Housing Opportunity Partnership](#) let the group know that LHOP now has a home available for sale in the [SoWe neighborhood](#) at 436 Poplar Street. The home has been completely renovated by LHOP and [Community Action Partnership of Lancaster County's](#) CAPital Construction and is now listed for sale to a first-time home buyer for \$135,000. Down payment assistance may be available to qualified individuals through LHOP. Questions about the home? Call John Spidaliere of [LancLiving Realty](#) at (717) 824-3090.
- Adriana Atencio, Director of Outreach & Resources for [The Common Wheel](#) wanted everyone to get ready for National Bike to Work Day on Friday, May 17. The Common Wheel will be hosting a special [Bike From Work](#) event that day at [The Common Wheel Bicycle Shop](#) (324 N. Queen Street) from 4 til 6 pm. Enjoy light food and cider by [Levengoods of Lancaster](#), bike-themed freebies, and good company.
- Steve Croft, of [Free Press Boutique](#), offering high end, premium, men's & women's streetwear, let the group know that Free Press just added five global brands exclusively to this Lancaster location. They hope to open this Fall at [101 North Queen!](#)
- John Gerdy, Executive Director of [Music for Everyone](#) was happy to announce that [Keys for the City 2019](#) launches on Thursday when the street pianos are once again set up around Downtown Lancaster for their 10th Anniversary.
- Mike Reynolds from the [Lancaster Barnstormers](#) hopes that everyone will join in the 15th Anniversary celebration of the team here in Lancaster during the 2019 Barnstormers season.
- Cathy Bonser from [SCORE Lancaster-Lebanon](#) wanted the group to know about the Retail Roundtable that is held regularly at their Liberty Place offices (313 W. Liberty Street 17603). The next one is on Tuesday, May 28 from 8 until 10 am. Learn [7 Ways to Double Your Website Performance](#) from presenter Adam Grim, founder of [Sparrows Websites](#). Register for this free event [here](#).
- Bill Speakman, manager of [Tellus360](#) let the group know that they are about to open "The C Street Market" on the Tellus Rooftop. It will feature a diverse group of independent food vendors: International cuisine from Xulbo by Bridge (an organization founded by, and for local refugees), Nacho Cabra, Tacos del Soul, and Joe P's Steak Shop! The market plans to be open at least 5 days a week through September, and possibly beyond.

1. **Presentation** – Lancaster Parking Authority – Michael Conner, consultant at [Kimley-Horn and Associates, Inc.](#) shared results from the City of Lancaster Parking Demand & Forecasting Study. Learn more [here](#).
2. **Monthly Spotlight** – **Lancaster Trophy House** presented by Jim Worden. Click [here](#) for synopsis.
3. **Upcoming Events:**
 - Open Streets Lancaster – May 19
 - Red Rose Run – June 1
 - Juneteenth Celebration – Men Who Cook – June 9
 - June Merchant Mixer at Decades – June 13
 - Celebrate Lancaster - June 28
 - Lancaster City Indie Retail Week – July 15 - 21
 - Lancaster Pride - July 20
 - National Night Out – August 6
 - VeloCITY 2019 – September 26
4. **Member Intra-Marketing**
 - June spotlight is Max's Eatery.
 - A Welcome Packet will be delivered by the committee to The KABAB Station restaurant that is opening at 247 N. Queen Street.
 - Lancaster City Indie Retail Week Report - The LCIRW sub-committee has made great progress since the April meeting. The event will be held from July 15 – 20. Matt Hannigan of GoodThree has produced a Marketing & Promotion Package, including a custom logo and is working on a website. He is making an in-kind donation to this event with a value of \$10,000. The sponsors of the event that have confirmed are Lancaster City Alliance, Visit Lancaster City (LOOP), Fig Lancaster and GoodThree. Retailers will register to participate through a form on the Visit Lancaster City website. Save the date for a Lancaster City Indie Retail Week Kick-Off event at the Visitor Center and Heritage Square on Sunday, July 14 from 2 til 6pm.
 - The committee made plans for possible future Merchant Meeting Special Presentations. They include: The Opioid Crisis, Church World Services – the benefits of hiring refugees, LCA Ambassadors & Clean Team. If you have any ideas for future Merchant Meeting presentations please forward them to ksullivan@teamlanc.org
 - Shop Small Season – a sub-committee was formed to make plans for these important weeks in the year for city of Lancaster merchant community - Small Business Saturday, November 30 and Lancaster Shops Late on Thursday December 12.
 - There will be a June Merchant Mixer on Thursday, June 13 from 5 until 7 pm at [Decades Lancaster](#) – 438 N. Queen Street. All committee members are encouraged to attend. David Wenger has volunteered to staff the welcome table. RSVP today at info@teamlanc.org
 - Reminder to be on the watch for positive people, places and things around the city and to snap a shot with your cell phones. Send to ksullivan@teamlanc.org to use in our #wenoticedlancastercity campaign.
 - The Member Intra Marketing Committee meets for a working lunch from noon til 1:00 p.m. on the second Thursday of each month to plan events, welcome new businesses, create marketing campaigns and work to add value to each monthly

Merchant Meeting. If you would like to join us, our next meeting will be at the Limerick Neighborhood Deli (601 N. Lime Street) on Thursday, June 13. Please RSVP to ksullivan@teamlanc.org

5. **Special Presentation – LEADS - Making Lancaster Beautiful Every Season** - “What impact does LEADS have on Lancaster: past, present and future” presented by Joel Henry, President of LEADS. Learn more here.

6. **Merchant Meeting Survey for May** – Would you be interested in participating in a Lancaster City Independent Retailers Week organized by the Merchant Committee? Please take a moment to complete the survey now [here](#).

Next Meeting – June 19 at 8:30 am

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates!

Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.