



Pictured from left to right: The Pop'd Shop co-owners Mark Wieder and Sophie Roman, David Aichele, Executive Director of the Downtown Investment District & Director of Clean and Safe Services.

The **March 2019 Member Spotlight** on [The Pop'd Shop](#), presented by owners Mark Weder and Sophie Roman at the March Merchant Meeting of the DID, sponsored by the [Lancaster City Alliance](#).

The Pop'd Shop is a wholesome snack shack, whipping up popcorn, soda pop, popsicles, and poptoast – all handcraft and made in-house. We take snacking seriously and don't believe it should come at the cost of eating well. Every morning, locally sourced popcorn gets fresh popped and fresh ingredients are cooked into soda syrups then get made to order. All those fresh, and local ingredients could only culminate in a product that really pops like the Spicy Lime Hot Mess Popcorn or the Lanc Drank that includes fresh Orange, Lemon and Lime (Streets – I mean,) juice along with a splash of Red Rose Syrup.

As entrepreneurs, we understand what it's like to not be understood. So, we use our skills to employ local fellow entrepreneurs and support them not only with a paycheck, but mentoring, branding, networking, and unlimited high fives to help them accomplish their own business goals. Now, getting that popcorn out of your teeth will feel TWICE as good!

Mark Wieder is an attorney turned popcorn shop POPrieter. Sophie Roman is a writer, marketer, and proud Lancaster townie. They met through [ASSETS Social Enterprise Pitch](#) and joined forces to expand Harrisburg's most popular popcorn joint into Lancaster

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