



## LANCASTER CITY MERCHANT COMMITTEE MEETING AGENDA

Wednesday, October 17 | 8:30 - 9:30 am | The Ware Center | 42 N. Prince Street

- **Introductions/Announcements**
- **Monthly Spotlight – Music for Everyone** – John Gerdy
- **Upcoming Events:**
  - Merchant Halloween Mixer – October 24 (Wear your best costume)
  - Central Business District Parking Study Meeting – October 25
  - Trick or Treat Lancaster City – Wednesday, October 31 - 6 pm to 8 pm
  - ExtraGive – Friday, November 16
  - The Mayor’s Tree Lighting & Tuba Christmas – November 23
  - Small Business Saturday – November 24
  - Breakfasts with Santa – December 1
  - Lancaster Shops Late – December 13
  - New Year’s Eve in Lancaster City – December 31
- **Special Presentation – “Ideas and Inspiration: Leverage the Extraordinary Give to support your business”** – presented by Lancaster County Community Foundation Communications Manager, Aaron Young
- **Special Presentation – Lancaster City for the Holidays** – presented by City of Lancaster Director of Office of Promotion Annie Weeks.
- **Member Intra-Marketing** Committee Report
- **Open Discussion**

**Next Meeting – November 14, 2018**

**Date is one week earlier due to Thanksgiving holiday.**

Please let us know the Anniversary of your business by completing the following short [survey](#).

**Add value to your business with Downtown Dollars Gift Certificates!** Merchants interested in participating in the program should contact the Lancaster City Alliance via email at [info@teamlanc.org](mailto:info@teamlanc.org) or by calling 717.394.0783.