



Strong Community. Strong Economy. Vibrant City.

DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, September 19, 2018 - 8:30 a.m.
The Ware Center at Millersville University – Lancaster

MINUTES

53 in attendance!

MEMBER INTRODUCTION HIGHLIGHTS

- Meg Lefever Titter of [Max's Eatery](#) was excited to tell everyone about their upcoming special event the [Save the BEES Supper](#) on Sunday, September 23 from 5:00 – 7:45 pm. This event supports our local bee keepers, bee conservationists, and bee education and advocacy friends throughout the U.S.
- Violet Balwin invites all to attend a series of events surrounding The ReProject (gives the viewer a brief but creative glimpse into the harm humanity is causing Earth daily) at the [Community Room on King](#) starting with [October First Friday](#) and continuing for [ArtWalk Day One](#) and [Two](#).
- Henrietta Heisler of [Henrietta Heisler Interiors, Inc.](#) brought Downtown Lancaster the revitalized properties known as Wacker on Walnut located on the 200 block of West Walnut Street that includes: [Root](#), [West End Yoga Studio](#), and [Wellness on Walnut](#). She has now acquired the former CB Dombach building on the corner of N. Prince & W. Walnut Streets and plans to reincarnate that property into Accelerator, LLC. The space will be entirely restored and renovated to include a brewery, comedy club, and retail space.
- Bob Herbert, Director of Communications & Community Engagement for [Lancaster YWCA](#) invites you to the [October Lunch & Learn](#) on Tuesday, October 2 from 11:30am – 1:00 pm to hear [Norman Bristol Colón](#) speak about - "An Opportunity to Build One City Through Diversity and Inclusion: Embracing the Voices of Latinos." More details [here](#)
- Christine Schneider of [Horizon Empower the Orphaned](#) nonprofit shared their Horizons Annual Gala Event on October 26 at the Lancaster Marriott at Penn Square. For more information call 717-390-9950.
- Susan Eberly of Alegre Concierge Services was excited to announce that the nominations are finalized for the [YWCA Lancaster "Women of Achievement" Awards](#) to be held at the Inn at Leola Village on Friday, November 2 from 11:30am until 1:00pm. The keynote speaker will be award-winning researcher Dr. Wendy Osefo with tickets now on sale and sponsorship opportunities still available. Tickets are available [here](#).
- Wyatt Behringer, Communications & Marketing Manager for the Lancaster Office of Promotion was eager to talk about the final outdoor concert for [Music Friday](#) on September 21 which will feature a Live Young Musicians Showcase in Binns Park from 6 – 8:30 pm. Wyatt is also co-chair of the Lancaster City Halloween Merchant Mixer on Wednesday, October 24 at [Spring House Brewing Co.](#) and any business, or organization that would like to donate a prize to this year's Costume Contest should contact him at wybehringer@cityoflancasterpa.com
- Carol Gifford, Communications Manager for [Lancaster Parking Authority](#) made all aware that repairs on the Prince Street Garage are proceeding well on the double-helix with work expected to be completed ahead of schedule! In addition, the plans for a [hydroponic vertical greenhouse](#) in Downtown Lancaster along the Prince Street Garage are moving ahead, its backers say, and the facility, budgeted at \$16 million to \$17 million, could start operating in the fall of 2020.

- Jenni Leister from [10,000 Villages Downtown Lancaster](#) passed around materials that illustrated the rich cultural heritage that the fair-trade rugs on display at their Downtown Lancaster store preserve.
- Corrine Kirchner with Susan Eberly her co-chair of [VeloCity 2018](#), announced that the VIP tickets for this year's event are almost gone! This year will be more exciting than ever in both the VIP experience and for General Admission. Learn more [here](#). There will be Gift Cards handed out at random to every 4th, or 5th couple that enter the event. If you wish to donate a gift card contact Kayla Forgrave at the Lancaster City Visitors Office at kforgrave@cityoflanasterpa.com
- Sarah Payne Impact Business Associate at [ASSETS](#) let the group know that there will be a free Measure What Matters workshop on Thursday, October 4 from 5:30 – 7:00 pm for businesses who want to learn how to measure their social impact. Register and learn more [here](#). She also reminded us that [The Great Social Enterprise Pitch](#) is back on Saturday, September 29th from 7:30 to 10:00pm at The Ware Center. Register for The Live Pitch [here](#).
- Corrine Kirchner of PPM Real Estate recently became involved helping to organize this year's [Toys for Tots Campaign](#). This year the Toys for Tots warehouse for donations will be the former Bon Ton Department store at Park City Mall. Anyone wishing to receive email updates on Toys for Tots 2018 please contact Corinne at corinn@ppmproperties.com
- Amy Banks, Arts Communications Manager for [The Ware Center](#) let everyone know that their [Performing Arts Season](#) was off to a rollicking start with a Signature Event on Friday evening, September 21 of [The Hot Sardines](#) – “leaders of New York’s jazz revival!”

Monthly Spotlight – The Common Wheel presented by Chris Caldwell

Click [here](#) for synopsis.

UPCOMING EVENTS:

- Season Finale Music Friday – September 21
 - African Festival – Saturday, September 22 – 12 pm to 8 pm – Binns Park
 - PA Latino Convention – September 20 – 22 – Lancaster Marriott
 - **VeloCity 2018** – Thursday, September 27 – 5 pm to 9 pm – Tellus360
 - First Friday – October 5
 - Central Market Harvest Breakfast – Saturday, October 6 – 8 am to 12 noon
 - Fall Lancaster ArtWalk – October 6 & 7 – 10 am to 4 pm
 - Merchant Halloween Mixer – Wednesday, October 24 (Wear your best costume)
 - Trick or Treat Lancaster City – Wednesday, October 31 - 6 pm to 8 pm
 - ExtraGive – Friday, November 16
 - Small Business Saturday – November 24
- **Special Presentation – “Commercial Recycling & Sustainability”** presented by Cory Simo, Program Supervisor & Tim Breneisen, Manager, Bureau of Solid Waste & Recycling for City of Lancaster. **A review of changes in recycling, with a look at future plans for the City program and City Council Resolution No. 47.** Click [here](#) for presentation. Find new Recycle Center Brochure [here](#).
 - **Special Presentation – DID 25th Anniversary Tree Planting Initiative** – presented by Lancaster City Alliance Community & Economic Development Manager Jeremy Young. Find presentation [here](#).
 - **Member Intra-Marketing Committee Report**

Future Spotlights are:

 - October 17** – Space
 - November 21** – Music for Everyone
 - January 16** – Cabalar Meat Co.
 - February 20** – Dough & Co.

September Welcome Packets

- **The Charlee Salon** – 311 E. Orange Street - Nikki Calta, owner *Elyse*
- **The Bread Pedaler** – 116 W. Orange Street - Robby Roberts & Leanne Eckenrode *Matt H.*
- **Lancaster Virtual Realty Lounge** - 325 N. Queen St. Suite G04 (The Keppel Building) *Amy G.*
- **Karma Café** – Liberty Place lower level 313 W. Liberty Street - Chelsea Franciscus *KCS v*
- **Harvest Moon Bagel Co.** – 47 N. Queen Street - Chelsea & Jack Zawisa *Noah*
- **Fox & Crow Studios** – 411 W. King Street (formerly Lancaster Opera Workshop) – Chad Harnish *Megan Z.*

• **Small Business Saturday Campaign 2018 – “My Small Business Saturday Story”**

- There are now about 15 “My Small Business Saturday Story” videos completed
 - Kudos to Matt Hannigan of GoodThree Design for creating the branding that made these animations pop.
 - **Volunteers are needed for Small Business Saturday, November 24.** We will once again be covering the shopping areas across the City of Lancaster wearing holiday gear (think elf hats) and handing out Small Business Saturday swag. Please contact Kathlene Carroll Sullivan at ksullivan@teamlanc.org if you are able to volunteer that day between 10am and noon.
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- **Lancaster Shops Late** – Thursday, December 13
 - Loryn Spangler Jones has met with the Visit Lancaster City team to begin planning this event.
 - There will be live musical performances.
 - Participation last year hit about 50 local businesses. We would like to exceed that figure for 2018.

NEW BUSINESS

• David Aichele shared an idea from DID Board Chair Crystal Weaver in which she felt front line employees in Downtown restaurants, hotels and shops could benefit from training on common issues that they see working with the public. Because of high staff turnover it is suggested that the training be done quarterly and possibly in a lunch and learn style atmosphere. The topics would include education on working with tourists looking for recommendations from locals, how to handle panhandling, what to do with Downtown Dollars, among other things. It was suggested that the MIM Committee is where this idea should be thought through, refined and then presented to the larger Merchant Committee.

• **Change of MIM Meeting Date** – it was proposed to change the regular date of this MIM Committee Meeting from the first week of the month to the second due to the dense schedule of activity the beginning of a new month can bring. This proposal was accepted by the members present.

• **Member Milestone Awards** – are scheduled to be presented at the November Merchant Meeting with a special **Award of Recognition** to Jerry Keys of **Cross Keys Coffee & Teas**.

Single Question Survey for September Meeting

Single Question Survey for September: **Would you or your employees benefit from an “Introduction to Lancaster’s Amenities” training session?** Please take a moment to complete the survey now [here](#).

Date and Location for October MIM Committee Meeting on Thursday, October 11 at Big 5 African Cuisine (630 N. Plum Street). Hope to see you all there!

Next Merchant Meeting – September 19 at The Ware Center

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates!

Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717-394-0783.