



Strong Community. Strong Economy. Vibrant City.

DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, August 15, 2018 - 8:30 a.m.
The Ware Center at Millersville University – Lancaster

MINUTES

54 in attendance!

MEMBER INTRODUCTION HIGHLIGHTS

- The Downtown Merchant Committee was pleased to welcome Don Murphy, President of [Cimarron Investments](#) and Murphy Acquisition Group and Daisy Pagan, General Manager of [Murphy's Mercantile & Co. at Hinkle's](#) who joined us to observe how our City merchant and retail community is working together. Don and Daisy are seeking to develop a vehicle for growing and nurturing Columbia Borough's economic vitality and retail market.
- Kristin Snyder, owner of [Sophie Stargazer Boutique](#) will be hosting an [Imagine Goods Pitch Party](#) on Tuesday, September 4 from 5:30 til 7:30 p.m. as a final push for fundraising for their friends at Imagine Goods for the Great Social Enterprise Pitch. There will also be a ticketed event on Thursday, September 13 from 5:30 – 9:00 p.m. [Finding Your Fall Style: Embracing Your Inner Blogger](#). Kristin also wanted to remind everyone to come out for [Sips & Bits Stroll](#) on Friday, August 17 from 6 until 9pm. Proceeds from these monthly summer events benefit [Power Packs Project](#) and [The.918 Club](#).
- Christine Schneider of [Horizon Empower the Orphaned](#) nonprofit shared their Horizons Annual Gala Event on October 26 at the Lancaster Marriott at Penn Square. For more information call 717-390-9950.
- Susan Eberly of Alegre Concierge Services was excited to announce that the nominations are finalized for the [YWCA Lancaster "Women of Achievement" Awards](#) to be held at the Inn at Leola Village on Friday, November 2 from 11:30am until 1:00pm. The keynote speaker will be award-winning researcher Dr. Wendy Osefo with tickets now on sale and sponsorship opportunities still available.
- Wyatt Behringer, Communications & Marketing Manager for the Lancaster Office of Promotion was eager to talk about [Music Friday](#) on August 17th when the event will take simultaneously place simultaneously on two stages. One will be in Binns Park and the other, sponsored by SoWe, will be in Culliton Park with live bands performing free outdoor concerts from 5:30 – 8:00 pm1
- Carol Gifford, Communications Manager for [Lancaster Parking Authority](#) made all aware that repairs on the Prince Street Garage are proceeding as scheduled with crews now working on the double helix area, and that work on the stairwells on the Duke Street Garage began this week and parkers can use opposite stairwells and elevators to access levels during this time.
- Gary Davis of [The Hotel Lancaster](#) reports that renovations and improvements to the hotel are continuing at a brisk pace and that they just unloaded their 200th dumpster since they began this project.
- Jack of [Harvest Moon Bagel Co.](#) announced that they will soon be opening a location in Downtown Lancaster at the site of the former Columbian Bakery (47 N. Queen St.)
- Sonia Rose announced that her Summer Retirement Sale at [Sonia Rose Boutique](#) will end on August 31

and there are still some great bargains at her shop at 50 N. Queen Street. Stop by to say goodbye and pick up some great bargains! Her beautiful creations will continue to be available in the future at [In White](#).

- Carla Saylor is working on the committee for the Great Giving Gig at Tellus360 for the Extraordinary Give on Friday, November 16 on behalf of LEADS. She was excited to announce a 60's related theme that should be lots of fun for all involved, with activities planned throughout the day. There are opportunities for sponsors and requests for donations for this event. Please contact Carla at info@mandarinrosespa.com
- Bob Herbert, Director of Communications & Community Engagement for [Lancaster YWCA](#) invites you to tea on Tuesday, September 18, at the YWCA on 110 North Lime Street in downtown Lancaster. These elegant, intimate teas are a way to get acquainted with the community. Lancaster YWCA will share their heritage while celebrating their commitment to their mission. Enjoy an elegant, traditional tea, then tour the historic home, which has housed YWCA Lancaster since 1918. This architecturally significant building was designed by C. Emlen Urban, a noted Lancaster-area architect. The teas take place from 4 to 5:30 p.m. The cost is a suggested donation of \$10, please register [here](#).
- Jenni Leister from [10,000 Villages Downtown Lancaster](#) was happy to return to her second Merchant Meeting and let all attendees know that they now offer the iconic "Welcome Neighbor" lawn signs and they are \$10 each.
- Bill Speakman, Marketing & Events Manager for Tellus360 is now booking Holiday parties for businesses. Make your arrangements at Tellus now while dates are still available. Reach out to Bill at bills@tellus360.com
- Melinda May of the Lancaster Symphony Orchestra is excited about the launch of a new season this September. Get information and tickets [here](#).
- Olé Hongvanthong was very pleased to say that PhotOlé is marking its 10th Anniversary this year. He also observed that with achievement comes an opportunity to step back, reflect, and slow down to savor life.
- Megan Zettle moter, owner of [Typothecary Letterpress](#) still has beautiful posters available for the [Lancaster Print Crawl 2018](#) on Friday, September 7 from 5 until 9pm. The event will also serve as a fundraiser for PCA&D and Thaddeus Stevens. There are advertising and sponsorship opportunities available for this popular event. Please contact Megan at megan@typothecaryletterpress.com
- Corrine Kirchner with Susan Eberly her co-chair of [VeloCity 2018](#), announced that there will be a surprise interactive experience on the second floor of Tellus360 this year and that both VIP and General Admission ticket holders will have a chance to join in the excitement! This year will be more exciting than ever in both the VIP experience and for General Admission. Learn more [here](#). There will be Gift Cards handed out at random to every 4th, or 5th couple that enter the event. If you wish to donate a gift card contact Kayla Forgrave at the Lancaster City Visitors Office at kforgrave@cityoflancasterpa.com
- Evan Young, co-owner of [Realm & Reason](#) at 108 West King Street observed that he greatly enjoys all of the events that he hosts at his store, especially participating in Music Fridays. The addition of live music in front of the shop adds so much to both his business and the block.

Monthly Spotlight – Thistle Finch Distillery & Shot and Bottle presented by Andrew Martin

Click [here](#) for synopsis.

UPCOMING EVENTS:

- Lancaster Craft Beerfest – August 15
- Print Crawl – September 7
- Latin Music Fest – September 8
- **Lancaster City Restaurant Week – September 10-16**
- Lancaster Printers Fair – September 14 & 15
- **Velocity 2018 – September 27**

- Merchant Halloween Mixer – October 24 (wear your best costume)

Member Milestone Special Recognition – to mark the retirement of Sonia Holbrook after 14 years as the owner of Sonia Rose at 50 N. Queen Street.

Special Presentation – “Using Business as a Force for Good” presented by Craig Dalen, Director of Impact Business Strategy & Sarah Payne, Impact Business Associate for ASSETS.

One of the most significant movements of our time is the nexus of business used as a tool to solve social and environmental problems. ASSETS shared how businesses in our local community are measuring their impact using the B-Corp framework to build better businesses and stronger communities. Full presentation [here](#).

Member Intra-Marketing Committee Report

Future Spotlights are:

September 19 – The Common Wheel

October 17 – Space

November 21 – Music for Everyone

January 16 – Cabalar Meat Co.

February 20 – Dough & Co.

August Welcome Packets

- **Waller Italian Ice** - 617 W. Orange Street **Megan Z.**
- **BJ’s Wireless Multi Service** – 318 S. Duke Street **Olé**

July Welcome Packets

- **10,000 Villages Downtown Lancaster** – 4 W. King Street **Elyse**

Lancaster City Merchant Mixer – plans are set for the Special Lancaster City Halloween Mixer on Wednesday, October 24, at Springhouse Brewing Company (209 Hazel St.). The co-chairs for this event are Anja Najera, Kris Bradley and Wyatt Behringer. Merchants who wish to contribute prizes or gift cards to the Costume Contest can contact Wyatt at wymbehringer@cityoflancasterpa.co.

Small Business Saturday Campaign 2018 – “Tell Me Your Shop Local Lancaster Story”

- Lancaster City Alliance is registered to become an American Express Neighborhood Champion for 2018!
- Matt Hannigan of GoodThree Design will create a logo that combines elements of the Small Business Saturday, DID, Lancaster City Alliance logos with our Shop Small. Dine Local brand.
- Volunteer Teams will distribute SBS tote bags to shoppers in areas throughout the City.

Small Business Saturday Campaign 2018 – “Tell Me Your Shop Local Lancaster Story”

- The first Small Business Saturday Story video is shot with former MIM committee member Julia Morrell as subject.
- Mayor Sorace has agreed to do a video

Special Presentation for September Merchant Meeting

There will be a special presentation on the New Recycling Guidelines led by Corey Simo, Solid Waste & Recycling Program Supervisor for the City of Lancaster.

Single Question Survey for August: Would you like to offer validated parking for your customers?

Please take a moment to complete the survey now [here](#).

Date and Location for September MIM Meeting on Thursday, September 13 at Max's Eatery (38 N. King Street)). All are welcome!

- **Open Discussion**

Next Merchant Meeting – September 19 at The Ware Center

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates!

Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717-394-0783.