



Plan Highlights

May 1, 2018 – April 30, 2021

The DID's current operating plan expires on April 30, 2019. The DID Board of Directors staff began looking ahead at what effects of the County Property reassessment would have on not only the property values but the impact it would have on the property owners. The decision was made to pursue and introduce a new plan that would take effect on May 1, 2018. That pursuit included reducing the current millage rate to remain revenue neutral. No other major changes are proposed as part of the new plan.

Other Plan highlight include:

- **Life of the plan:** 3 years
- **Millage Rate:** 1.57 Mills over the life of the plan (a reduction from current 2.45 Mills rate)
- **Initial Focus:** Clean & Safe services and increased marketing
- **2018-19** budget is approximately \$450,000 at the adjusted millage rate of 1.57%
- **Total properties** in the DID (exempt and taxable): **751**
 - # of Taxable Properties: 676 (includes residential, commercial and mixed use)
 - # of Tax-exempt properties: 80 (includes Governmental, Religious, Educational and non-profit agency owned)
- **Areas of Assessment During the Life of the Plan:**
 - City Revitalization & Improvement Zone (CRIZ) effect on the DID
 - Current development projects and opportunities for future projects
- **Areas of Opportunities to Explore:**
 - Increased investment in physical improvements within the boundaries of the DID
 - Continued Strengthening the DID brand
 - Increased marketing dollars for the District
- **Budget:** Maintaining a financially strong District with a conservative budget showing surpluses over the three years.

A copy of the plan can be found at www.LancasterCityAlliance.org by clicking on "Lancaster DID" on the home page.

