



Strong Community. Strong Economy. Vibrant City.

DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, July 18, 2018 - 8:30 a.m.
The Ware Center at Millersville University – Lancaster

MINUTES

77 in attendance!

MEMBER INTRODUCTION HIGHLIGHTS

- The Downtown Merchant Committee was pleased to welcome Sheri Smoker-Bare, owner of [Room with a View](#) in Mount Joy. Sheri was present as an observer for a group that is interested in forming a Merchant Committee in her town. It was recommended that she attend this meeting by her SCORE Lancaster-Lebanon mentor, and regular to our meetings, Larry Keating.
- Jenni Leister from [10,000 Villages Downtown Lancaster](#) was warmly welcomed by our group and told everyone about [Storytime on the Carpet](#), a monthly event on the third Thursday of each month from 11am to 11:45 as a FREE Activity for Preschool and Elementary school age children. The first Storytime book will be Malala's Magic Pencil by Malala Yousafzai. Find a complete schedule of these events [here](#).
- Alicia Byler of Telltale Dress invited everyone to their Telltale Dress Birthday Bash to celebrate their first year on Saturday, August 4 from 10am until 5pm.
- Jodi Pabon of The Scarlett Willow hopes everyone is planning to come out for [Sips & Bits Stroll](#) on Friday, July 20 from 6 until 9pm. Proceeds from these monthly summer events benefit [Power Packs Project](#) and [The.918 Club](#).
- Christine Schneider of [Horizon Empower the Orphaned](#) nonprofit shared their [Pamoja – An Evening In Kenya](#) event that will be held on Thursday, August 9 from 5:30 to 9:00pm which is free, though donations to support these orphans are gratefully accepted.
- Kate & James from [Farbo Co.](#) let everyone know that they have a schedule of [exciting events](#) happening regularly and all are welcome. They also have an "Open Table" policy. So, grab some friends and stop by to play your favorite game!
- Jack and Chelsea Zawisa of [Harvest Moon Bagel Co.](#) announced that they will soon be opening a location in Downtown Lancaster at the site of the former Columbian Bakery (47 N. Queen St.) and in the meantime they will be at [Lancaster East Side Market at Musser Park](#) on Sundays.
- Susan Eberly of Alegre Concierge Services announced that the nominations for the [YWCA Lancaster "Women of Achievement" Awards](#) are due by Friday, July 20, and the winners will be announced on Monday, July 23.
- Corrine Kirchner of PPM Real Estate let the group know that they are now handling an attractive Downtown Lancaster office that is available for a very reasonable rent at 226 N. Duke Street. Anyone interested can contact (717) 394-3374.
- Corrine, as chair of [VeloCity 2018](#), with Susan Eberly her co-chair, announced that there will be a surprise interactive experience on the second floor of Tellus360 this year and that both VIP and General Admission ticket holders will have a chance to join in the excitement! This year will be more exciting than ever in both the VIP experience and for General Admission. Learn more [here](#).

- Kristin Snyder, owner of [Sophie Stargazer Boutique](#) will be celebrating her 5th Anniversary in her location at [The Keppel Building](#) on the 300 Block of North Queen Street on Saturday, July 28.
- John Gerdy invited all to join [Music For Everyone](#) at [Salvaged - The Art of Keys for the City](#) on Friday, June 20 from 6 til 9pm at LSJ Studios sponsored by [LSJ Studios](#) on July 20th to explore the entire body of works created through the "Reclaimed Pianos" Art Project. He also encouraged all to be consistently promoting [Music Fridays](#) as event destinations in the City of Lancaster.
- Amy Banks was excited to announce that the new Arts Season brochure for [The Ware Center – Millersville University](#) is now available.
- Kevin Molloy, Executive Director of the Lancaster County Convention Center was pleased to say that two large groups recently held their events in Downtown Lancaster. The Piano Guild, and the Fly Fishing groups brought hundreds of visitors to the local businesses during the last few weeks.
- Larry Cohen, Executive Director of the [Lancaster Parking Authority](#) announced that the repair work on the Prince Street Garage will start again on Monday, July 23. Both monthly permit parkers and visitors can continue to use the garage during the construction period. During the construction work, parkers on the upper four floors will be rerouted to lower level helix floors. There may be some delays when large numbers of parkers are exiting the garage.
- Carol Gifford, the new Communications Manager for the Lancaster Parking Authority introduced herself to the group and said that she was looking forward to extending the reach of the LPA in the business community. Stay updated on all the latest news about the Lancaster Parking Authority through their 2018 Summer Newsletter [here](#).
- Michele Greatti, Database Administrator for [Lancaster Chamber](#) reminded everyone that the Chamber's home at 115 E. King Street serves as both a business resource center and an arts destination. The rotating collection of works by local artists will be on display for the public during [First Friday at the Gallery](#) at 115 East King from 5 until 8pm.
- Megan Lefever Titter, co-owner of [Max's Eatery](#) passed a sign-up sheet for all in attendance to be included to the Soft Opening later this month at 38 E. King Street!
- Erica Roehm of [Gall Laminating, LLC](#) and [REology Studio](#) extended an open invitation to anyone who would like to learn more about them to stop by and visit 315 W. James Street.
- Bill Speakman, of [Tellus360](#) wanted all to know about the upcoming [Tellus3City Fest](#) that will showcase the talents of Lancaster's diverse music scene on August 3-5. A three-day music festival highlighting over 50 acts!
- William Wrede, owner of [Meduseld Meadery](#) announced that Saturday, August 4 is National Mead Day and they will be celebrating at the Meadery in appropriate style!
- Schirlyn Kamara, owner of [Nimble Thimble Lancaster](#) was present and let all know that they not only accept donations of fabrics but also recycle clothing to be used in sewing projects by their students.
- Cheila Huettner, partner at [Zoetropolis Art House](#) was here to accept their 5th Anniversary Award and wanted to let everyone know that there would be another showing of [RBG](#), their most popular film to date, on Monday, July 23.
- Nate Boring, partner at Zoetropolis Art House was thrilled to announce that the Distillery equipment was delivered!
- Leigh Lindsay, founding partner at Zoetropolis Art House thanked the group for celebrating their anniversary and gave a shout-out to her other creation [fin](#) – helping keep Lancaster beautiful.
- Robert Bigley, Executive Director of [The Trust Performing Arts Center](#) has great plans to celebrate the 5th anniversary during the new season. Stars from each of the last five years will return and there will be a special appearance by [The King Singers](#), that will be announced later this month.
- Tracy Horning, the new Events & Promotions Manager for [POUR Craft Food & Drinks](#) is looking forward to the summer events scheduled, especially [Winner Winner BBQ Dinner](#) on Thursday, July 26. Check out the entire schedule [here](#).
- Evan Young, co-owner of [Realm & Reason](#) at 108 West King Street hopes that all will check out their active calendar of events at the store.
- Adam Frederick, the new Sales Manager at [The Hotel Lancaster](#) was welcomed by the group.
- Megan Zettlemoter, owner of [Typothercary Letterpress](#) now has beautiful posters for the [Lancaster Print Crawl](#)

[2018](#) on Friday, September 7 from 5 until 9pm. There are advertising and sponsorship opportunities available for this popular event. Contact Megan at megan@typothecaryletterpress.com

Monthly Spotlight – Citronnelle presented by owners Chef Rafael Perez, and Susan Louie.

Click [here](#) for synopsis.

Member Milestones & Anniversaries (See attached list)

UPCOMING EVENTS:

- Lancaster Craft Beerfest – August 15
- Print Crawl – September 7
- Latin Music Fest – September 8
- **Lancaster City Restaurant Week – September 10-16**
- Lancaster Printers Fair – September 14 & 15
- **Velocity 2018 – September 27**

City Council Resolution No. 47 encouraging retailers to discontinue use of one-use plastic bags.

The Resolution by City Council encourages Lancaster merchants and shoppers to forgo the use plastic bags. Instead merchants are encouraged to use alternatives like paper and biodegradable materials. Shoppers are encouraged to carry reusable shopping bags. Amber Strazzo, Communication & Marketing Manager for City of Lancaster let everyone know that City Recycling Manager Cory Simo is available to conduct a FREE recycling audit at your business to offer suggestions and best practices. Contact him at (717) 735-6257, or csimo@cityoflancasterpa.com

Member Intra-Marketing Committee Report

Future Spotlights are:

August 15 – Thistlefinch Distillery with Andrew Martin

September 19 – The Common Wheel

October 17 – Space

November 21 – Music for Everyone

January 16 – Cabalar Meat Co.

July Welcome Packets

10,000 Villages Downtown Lancaster – **4 W. King Street**

Lancaster City Merchant Mixer – plans are in the works for the Special Lancaster City Halloween Mixer on Wednesday, October 24, so save the date and more details to follow. The co-chairs for this event are Anja Najera, Kris Bradley and Wyatt Behringer.

Small Business Saturday Campaign 2018 – “Tell Me Your Shop Local Lancaster Story”

- Lancaster City Alliance is registered to become an American Express Neighborhood Champion for 2018!
- Matt Hannigan of GoodThree Design will create a logo that combines elements of the Small Business Saturday, DID, Lancaster City Alliance logos with our Shop Small. Dine Local brand.
- Volunteer Teams will distribute SBS tote bags to shoppers in areas throughout the City.
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Single Question Survey for July: Do you have a volunteer mentor from SCORE Lancaster-Lebanon?

Please take a moment to complete the survey now [here](#).

Date and Location for August MIM Meeting TAKE NOTE – THURSDAY, August 2 at Rachel’s Café & Creperie (201 W. Walnut Street). All are welcome!



July 2018 Member Milestones & Anniversaries

1 Year

- Catalina’s on Orange
- Copper Cup Coffee
- Diamonds Nail Salon
- Foltz Pretzels
- Perkup & Co.
- Steel Peel Pizza
- Callaloo Trinidadian Kitchen
- Lancaster Art Studios
- Meduseld Meadery
- Penny’s
- Rohrer’s Family Farm Flowers
- Just Scrubz
- The Cellar at Market
- My Aunt Debbie

5 Year

- Zoetropolis
- Sophie Stargazer Boutique, LLC
- Fresh Farms Café
- Trust Performing Arts Center
- Petals with Style
- The Black Comb
- Twice Found, LLC
- The Pink Lady

10 Year

- Dreams Collide
- La Costena Restaurant
- Pat’s Pizza

15 Year

- The Pottery Works

20 Year

- The Belvedere Inn

30 Year

- Mulberry Art Studio

Next Merchant Meeting – August 15 at The Ware Center

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates!

Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717-394-0783.