



LANCASTER CITY MERCHANT COMMITTEE MEETING AGENDA

Wednesday, August 15 | 8:30 - 9:30 am | The Ware Center | 42 N. Prince Street

- **Introductions/Announcements**
- **Monthly Spotlight – Thistle Finch Distillery / Shot & Bottle – Andrew Martin**
- **Upcoming Events:**
 - Lancaster Craft Beerfest – August 25
 - Print Crawl – September 7
 - Latin Music Fest - September 8
 - Lancaster City Restaurant Week – September 10 - 16
 - Lancaster Printers Fair – September 14 - 15
 - **Velocity 2018 – September 27**
 - Merchant Halloween Mixer – October 24 (Wear your best costume)

- **Member Milestone Special Recognition** – to mark the retirement of Sonia Holbrook after 14 years as the owner of Sonia Rose at 50 N. Queen Street.

- **Special Presentation – “Using Business as a Force for Good”** presented by Craig Dalen, Director of Impact Business Strategy & Sarah Payne, Impact Business Associate for ASSETS.

One of the most significant movements of our time is the nexus of business used as a tool to solve social and environmental problems. ASSETS will share how businesses in our local community are measuring their impact using the B-Corp framework to build better businesses and stronger communities.

- **Member Intra-Marketing** Committee Report

- **Open Discussion**

Next Meeting – September 19, 2018

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.