



Strong Community. Strong Economy. Vibrant City.

## LANCASTER CITY MERCHANT COMMITTEE MEETING

Wednesday, February 21<sup>st</sup> | 8:30- 9:30 am | The Ware Center | 42 N. Prince Street

### AGENDA

- **Introductions/Announcements**
- **Monthly Spotlight – Escape on Queen** – Melanie Rice, Erica Engle and Heather Hess
- **Lancaster Office of Promotions (LOOP)**
  - Downtown Lancaster Visitors Guide for 2018
  - Upcoming LOOP events
  - Open House
- **Upcoming Events:**
  - Lancaster Restaurant Week – February 26<sup>th</sup> – March 4<sup>th</sup>
  - Lancaster Roots & Blues Festival – March 9<sup>th</sup> – 11<sup>th</sup>
  - American Quilter’s Society – March 21<sup>st</sup> – 24<sup>th</sup>
  - Launch Music Conference – April 12<sup>th</sup> – 15<sup>th</sup>
- **Merchant Advocacy Discussion**
  - Extended Outdoor Dining Season
  - Liquor License Advocacy for Small Restaurants
  - Allowance for Sidewalk Sales
- **Member Intra-Marketing Committee Report**
- **Open Discussion**

### Next Meeting – March 21st

Please let us know the Anniversary of your business by completing the following short [survey](#).

**Add value to your business with Downtown Dollars Gift Certificates!** Merchants interested in participating in the program should contact the Lancaster City Alliance via email at [info@teamlanc.org](mailto:info@teamlanc.org) or by calling 717-394-0783.