



Strong Community. Strong Economy. Vibrant City.

## LANCASTER CITY MERCHANT COMMITTEE MEETING

Wednesday, November 15th | 8:30- 9:30 am | The Ware Center | 42 N. Prince Street

### AGENDA

- **Introductions/Announcements**
- **Monthly Spotlight – GoodThree** – Matt Hannigan, Principal & Creative Director
- **Upcoming Events**
  - Extraordinary Give – November 17<sup>th</sup>
  - Lancaster City for the Holidays – November 24<sup>th</sup> – December 31<sup>st</sup>
  - Shop Small Saturday – November 25<sup>th</sup>
  - Cultivate Entrepreneur’s Forum – December 7<sup>th</sup>
- **Lancaster City for the Holidays** – Amber Strazzo, LOOP
- **Lancaster Marriott at Penn Square/Lancaster County Convention Center Attendance and Tower Expansion Update** – Josh Nowak, Director of Sales & Marketing
- **Member Intra-Marketing Committee Report**
- **Open Discussion**

**Next Meeting – January 17th**

**NOTE: THERE IS NO DECEMBER MEETING**

Please let us know the Anniversary of your business by completing the following short [survey](#).

**Add value to your business with Downtown Dollars Gift Certificates!** Merchants interested in participating in the program should contact the Lancaster City Alliance via email at [info@teamlanc.org](mailto:info@teamlanc.org) or by calling 717-394-0783.