



Strong Community. Strong Economy. Vibrant City.

LANCASTER CITY MERCHANT COMMITTEE MEETING

Wednesday, August 15th | 8:30- 9:30 am | Ware Center | 42 N. Prince Street

AGENDA

- **Introductions/Announcements**
- **Monthly Spotlight – Now Listen Here, presented by owner Matt Early**
- **Upcoming Events**
 - Music Fridays – 3rd Friday of each month
 - Lancaster Craft Beerfest – August 26th
 - Latin American Cultural Festival – September 9th
 - Fall Restaurant Week – September 18th – 24th
 - Velocity – September 28th
 - Pink Lancaster Month – Advantage Lancaster - October
 - Fall Artwalk – October 7th – 8th
 - Governor's Art Award Week – October 21st - 26th
 - Fall Merchant Mixer at Wacker Brewing – October 25th
- **Merchant Anniversaries Celebration**
 - Spice & Tea Exchange – 1 year
 - Baldwin's Dirty Little People Art Gallery – 5 years
 - The Scarlet Willow Inc – 5 years
 - Yorgos - 10 years
 - Pennsylvania College of Art & Design – 35 years
 - Excentia – 40 years
- **Marketing Seminar: Social Media – Lancaster Marketing Group**
- **Member Intra-Marketing Committee Report**
- **Open Discussion**

Next Meeting – September 20th

Please let us know the Anniversary of your business by completing the following short survey:
<https://www.surveymonkey.com/r/DIDMIM>