



DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, June 21, 8:30 a.m.
The Ware Center at Millersville University – Lancaster
MINUTES

46 in attendance!!!!

MEMBER INTRODUCTION HIGHLIGHTS

- Taylor Glessner, with business partner Emily Newhook, attending their first merchant meeting of the DID, announced that they will soon be opening [Dough & Co.](#) at 42 N. Prince Street, the former site of Here to Timbuktu.
- Elyse Pollak, the new Manager of Communications for Lancaster Central Market also made her debut at a merchant meeting.
- Mike Reynolds, General Manager of the Lancaster Barnstormers, introduced himself to the group and handed out free tickets to a Barnstormers game to those present.
- Timm Wenger of Taste the World Lancaster announced that the next Tour is Finger Food on Friday, July 14th. Get ticket info [here](#). He also let everyone know that TukTuk Lancaster is currently providing tours by donation with proceeds going to CWS-Lancaster Immigration & Refugee Program and Music for Everyone.
- Henrietta Heisler wanted everyone to Save the Date of Friday, September 29th for an encore performance of the Toy Piano concert at Henrietta Heisler Interiors at 217 W. Walnut St., 2nd floor.
- Steven Cabalar introduced himself to the group. He recently opened [Cabalar Meat Co.](#), a Whole Animal Butcher and Specialty Grocer, also serving breakfast & lunch in the Keppel Building.
- Susan Eberly of Alegre Concierge Services announced that the YWCA will be holding a Women's Achievements Luncheon on Friday, November 3rd. and are looking for nominations among women who are unsung heroes for selflessly giving of their time to make our community a better place. You can find ticket information and a nomination packet [here](#).
- Amy Banks, Arts Communications Manager for the Ware Center is very excited for the International Piano Festival coming to the Ware & Winter Centers on July 14 – 18.
- Kristin Snyder of [Sophie Stagazer Boutique, LLC](#) was thrilled to announce that July First Friday will be the "Soft Opening" in her new location in the Keppel Building.
- Loryn Spangler Jones is excited to now have two locations in Downtown Lancaster to exhibit her art! Her original gallery and studio, [LSJ Studios](#) at 110 W. King Street, and a brand-new gallery, [LSJ Studios on Queen](#) that opened in the Keppel Building. LSJ Studios on Queen will be open on Saturdays & Sundays this summer.

- Rachael Vieni Reinmiller reminded all that the Fête en Blanc Lancaster orders for Commonwealth on Queen's "To Go Picnic" menu must be submitted by Sunday, June 25th. You can view the menu [here](#).
- Alan Friedman, the owner of Ream Jewelers, proudly announced that they were celebrating 82 years in business in Lancaster this year!
- Susan Bowser of Fig Lancaster invited all to join Fig Industries for their grand opening on First Friday, July 7 from 5-8pm. Come and meet the Fig Industries team in their new studio at 103 S. Duke Street. They'll have scoops out front from Splits & Giggles as well as a Photo Booth to capture the night's moments.
- Mark Boff of Realty ONE Group Unlimited announced that the Young Men's Mentoring Program is looking for 30 men to work with high school juniors in the 2017-18 school year. For more information contact Mark at: mboff@rogumlimited.com , or Sandi Thompson at: sthompson@lcci.org
- The merchant group welcomed another new face with Chef Oliver Saye, of [Culinary Services by Chef Oliver](#).

- **Monthly Spotlight – Baldwin's Dirty Little People Art Gallery**, Violet Baldwin
Synopsis under separate cover [here](#).
- **Upcoming Events**
 - **Lancaster Pride – June 25th**
 - **Celebrate Lancaster – June 30th**
 - **Fall Restaurant Week – September 18th – 24th**
 - **Velocity – September 28th**
 - **Pink Lancaster Month – Advantage Lancaster – October** [Advantage Lancaster](#) will once again be painting the City of Lancaster PINK to support the American Cancer Society and the A. Barshinger Cancer Institute. Learn how to [partner](#) with them this October and support this project!
 - **Fall ArtWalk – October 7th – 8th**
 - **Governor's Art Award – October 26th** The City of Lancaster has the opportunity to create a full week of events leading up to the awards ceremony showcasing our local talent in a variety of ways! Learn more about this exciting event [here](#).
 - **Fall Merchant Mixer at Wacker Brewing – October 25th**
- **Fulton Bank Headquarters Expansion Presentation** – Terry Cain, SVP Corporate Real Estate, Fulton Bank
View full presentation [here](#).
- **Member discussion that followed**
 - Alan Friedman, owner of Ream Jewelers, wanted to see a more concerted effort on the part of the City to relay information about traffic alerts and construction delays and to promote them in a way that shows that the downtown is still very accessible, And that the shops are open for business. He also mentioned that his business pays for their clients to park and Larry Cohen, of the LPA, explained how business owners could do that through the PARK Lancaster app.

- Larry Cohen, Executive Director of the Lancaster Parking Authority suggested that the PARK Lancaster App should be more widely used, and Lancaster City Alliance is now planning to regularly promote it throughout the summer season.
- Brandon Lanier, Regional VP, Atlantic Region for Block by Block said that his company has a variety of signage & collateral that have assisted during long-term construction in other cities. He will be sending more information about this to LCA.
- Marshall proposed that the issue of a communications plan be added to the July agenda for the MIM committee.

• **Member Intra-Marketing Committee Report from 4.5.17**

Future Member Spotlights

- July 19 – Henrietta Heisler interiors, Inc. – Henrietta Heisler
- August 16 - Now Listen Here – Matt Early
- September 20 - The Pottery Works – Marcia Natale
- October 18 - Excentia – Megan LeFever Titter
- November 21 – Good Three Design Matt Hannigan

Merchant Welcome Packets

Cutting Edge Barber Academy – 114 W. Orange Street

- During the visit with the owner, Amit Cruz, we learned how pleased he was with the response to the sharing of his video to LCA’s social media. He saw an enormous response after it was posted to our platform. By the end of May this video had been viewed 18,000 times.

Merchant Mixer 2017

- Summer Merchant Mixer was a success and many thanks to our hosts at Marion court room for hosting.
- Fall Special Halloween Merchant Mixer at Wacker Brewing on Wednesday, October 25th Committee to begin planning – Carla and Anja.

We Noticed Campaign

- Keep POSTING! This positive campaign about life in the City of Lancaster has caught the attention of so many. Everyone is urged to keep looking for #WeNoticedLancasterCity shots!

MIM Committee SPECIAL Projects

SHOPSMALL DINELOCAL in Lancaster City Campaign

- ShopSmallDineLocal door decals are here for anyone who would like to display one!
- Sign-up sheet for anyone wishing to participate in a “Welcome Neighbor” campaign. If you would like your business to be part of the packets that greet your newest neighbors we will be collecting “New Neighbor Coupons” from local businesses. To be included in

the packet we need some form of a Welcome Coupon from your business in quantities of 50. To participate contact Team Coordinator Lindsay Fauth at: lfauth@teamlanc.org

- The committee discussed the need for a decal or small sign that reminded shoppers to feed a meter, or update their PARKLancaster app. We all want to insure that our shoppers and visitors to the City have a happy experience. It was decided that this is a project we should recommend to the Lancaster Parking Authority.

Larry Cohen, ED for the LPA was grateful for the suggestion and said that he would see that it was taken care of.

Date and Location for July MIM Meeting – Wednesday, July 12th at OKA Asian Fusion (721 Harrisburg Avenue) from noon until 1pm.

• Open Discussion

- Lancaster Parking Authority Executive Director, Larry Cohen spoke about the \$1,000,000 construction project that will begin on the Prince Street Garage in the beginning of July. It will mean that this location will be closed to visitor parking for the first two weeks of July, and that permit parkers will have to adapt to reconfiguration to entrances and exits as the helix ramp is repaired.

WE WANT TO RECOGNIZE YOUR BUSINESS & CELEBRATE YOUR HARD WORK!

Let us know the Anniversary of your business by completing this short survey. Go to:

<https://www.surveymonkey.com/s/DIDMIM>

FREE SAFETY AUDITS:

- FREE Safety Audits are still available for Downtown businesses!
- Contact Dave Aichele at: daichele@teamlanc.org to arrange an appointment with the Police Department.

Next Downtown Merchant Committee Meeting is Wednesday, July 19 - 8:30am at The Ware Center.