



The June 2017 Member Spotlight on Baldwin's Dirty Little People Art Gallery presented by founder, Violet Baldwin at the June Merchant Meeting of the DID sponsored by the [Lancaster City Alliance](#).

Violet Baldwin started in 2012 with two ideas in mind: to help people and to market great art work. Using the notion that a for profit business not only can but SHOULD help the local community in whatever way it can Violet started talking to people about her vision of using budding artists' work or "voices" to help make a difference in the area she calls home.

Since beginning this business Violet has had the opportunity to work with over a dozen fantastic artists from all walks of life, some of which she now calls friend and others who have had as much of an impact on her as she did on them. Much of the art work BDLPAG sells and promotes is created by those who have no prior education or background in fine arts and who simply need help learning the business side of what they do.

As an artist representative Violet does not own a brick and mortar location but works hand in hand with other business owners who do and have a desire or need to see and display great, original pieces within their space. This cross promotion can help generate new business for some and also stimulate word of mouth marketing for the locations who utilize the art work to participate in First Friday and/or Art Walk.

Currently BDLPAG works with several artists who create work ranging from watercolor pet portraits to acrylic wildlife paintings and has access to other out of area artists who do everything in between. We

help local nonprofit organizations through donations of art work and advocating for their cause during our First Friday events as well as through social media marketing and face to face discussions with patrons and artists alike.

You can visit our First Friday events hosted by Lancaster Dental Arts located at 60 W. Walnut St. each month, "like" us on Facebook to keep abreast of all new art work and artists and view our website at dirtylittlepeopleartgallery.weebly.com to make a purchase or leave a comment for any of the artists we work with.

Baldwin's Dirty Little People Art Gallery

Learn more at: <http://dirtylittlepeopleartgallery.weebly.com/>

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