



DOWNTOWN MERCHANT COMMITTEE MEETING
Wednesday, May 17, 8:30 a.m.
The Ware Center at Millersville University – Lancaster
MINUTES

33 in attendance!!

MEMBER INTRODUCTION HIGHLIGHTS

- Amy Banks, Arts Communications Manager for the Ware Center is very excited for the 2017-2018 Season Preview & Donor Appreciation Party on Thursday, May 18th from 6 until 8pm, invited all to join in the celebration of an exciting new season.
- Christine Harvey, manager at POUR let all know about the Gluten Free Prix-Fixe on May 31st at 6pm in honor of Celiac Awareness Month.
- Loryn Spangler-Jones was eager to talk about the second location to open for her gallery – LSJ Studios. She will soon have a second space for her art in The Keppel Building. Plans are underway for a grand opening in time for June's First Friday!
- Henrietta announced that Henrietta Heisler Interiors, Inc located at 217 W. Walnut Street, 2nd floor, will be participating in the *Sips & Bits Stroll* this Friday, May 19th on and around the 300 Block of N. Queen Street. This series of events thru the summer supports two great community nonprofit organizations: [LEADS](#), whose beautification efforts makes Lancaster a beautiful place to live, work and visit, and the [Fulton Theatre's](#) education and outreach programming for children and adults. The food served at Henrietta's that evening will be from [Root of Lancaster!](#)
- Doug of the Lancaster Safety Coalition reminded all about the next Community Open House, on Tuesday, June 13th from 5 - 8pm at 262 Conestoga St, Lancaster.
- Timm Wenger of [Taste The World Lancaster](#) now has tour dates announced for the Spring-Fall 2017 Seasons. Learn more by calling 717-723-8787.

Is Your Business in the CRIZ?

Special Guest – Deana of Four Score, LLC is back in Lancaster helping the Lancaster City business community complete their annual CRIZ tax reports. She is happy to sit with you to help you in any way that you require. You can bring your information to her office at the City of Lancaster's Visitors Center on Penn Square, or give her a call to make an appointment to discuss your issues at 484-951-1289. Her office is OPEN weekdays, Monday – Friday, 9 - 5pm, through June 15th.

Member Spotlight on POUR Craft Food & Drinks & Wacker Brewing Co. by owner Bryan Kepner.

Synopsis under separate cover [here](#).

- **Upcoming Events**

- **SACA Fiesta – May 18th**
- **MEDA World Night Market – May 19th**
- **Open Streets Lancaster – May 21st**
- **Summer Merchant Mixer at Marion Court – June 14th**
- **Celebrate Lancaster – June 30th**
- **Fall Restaurant Week – September 18th – 24th**
- **Velocity – September 28th**
- **PINK Lancaster – October**
- **Fall Artwalk – October 7th – 8th**
- **Governor’s Art Award – October 26th**
- **Fall Merchant Mixer at Wacker Brewing – October 25th**

- **Velocity 2017 Details – Susan Eberly & Corinn Kirchner, Co-Chairs**

Susan and Corinn reviewed the highlights of Velocity 2016 and revealed some of what’s in store for this year’s event for both General Admission and VIP Ticket Holders. The Velocity Cocktail Competition was described, and the first contestants revealed: 551 West, Annie Bailey’s, Aussie and the Fox, Belvedere Inn, Good Spirits Lancaster, with more on the way! The full presentation can be viewed [here](#).

Bill Speakman, manager of Tellus360, spoke about the enhancements to the VIP experience that can be expected with the debut of the 10,000 sq. ft. renovation of the Green Roof space. He invites all Merchant Committee Members to attend Tellus360’s Rooftop Reveal Party on Thursday, May 25 at 6pm. Tickets are required and available [here](#).

- **Member Intra-Marketing Committee Report from 4.5.17**

Future spotlights will be:

- June 21 – Baldwin’s Dirty Little People Art Gallery - Violet Baldwin
- July 19 – Henrietta Heisler interiors, Inc. – Henrietta Heisler
- August 16 - Now Listen Here – Matt Early
- September 20 - The Pottery Works – Marcia Natale
- October 18 - Excentia – Megan LeFever Titter
- November 21 – GoodThree Design – Matt Hannigan

Merchant Welcome Packets

May Welcome Packets to New Business Openings

Catalina’s On Orange – 40 W. Orange (Wayne Pagan) **Olé**

Meduseld Meadery - 252 Harrisburg Avenue **Dave W.**

Aura Espresso Room – 44 N. Queen **Olé**

Callaloo Trinadadian Kitchen – 351 N. Mulberry *Julia*

Upohar Ethnic Cuisines – 30 W. James Street, Srirupa Dasgupta *Matt*

D.O. Studios – 690 N. Charlotte Street Suite 2 - *Kathlene*

Richard Waine Photography – 20 N. Queen Street Carla

Merchant Mixer 2017

- Spring Mixer was a success and a thank you was sent to our hosts at 551 West.
- Summer Merchant Mixer at Marion Court was changed because of a conflict with Fête en Blanc Lancaster. The NEW date was approved by our hosts and will be Wednesday, June 14th
- Fall Special Halloween Merchant Mixer at Wacker Brewing on Wednesday, October 25th

We Noticed Campaign

Keep POSTING!

MIM Committee SPECIAL Project

#shopsmalldinelocal in Lancaster City Campaign

- Image stock at approximately 100 businesses restaurants and cafes now. There is a running slide show on the large flat screen in the open-plan conference room of the new LCA office space at 115 E. King Street. The slide show will also be on display on the big screens at Tellus360 during VELOCiTY this year on Thursday, September 28. Update on door decals – decals have been ordered.

NEW Business

- Olé suggested creating a subcommittee to explore the possibility of creating digital kiosks that would store the information of our entire merchant community and that would be located at high traffic areas, and gateway points, like Central Market and the Amtrak Station. The committee was receptive to this idea. Matt Hannigan offered to chair, with Noah Miller and Anja Najera to serve on this committee with Olé.

• Open Discussion – Future Meeting Presenters & Topics

- At the June Merchant committee Meeting there will be a presentation by Fulton Bank about their plans for a [\\$21 million expansion](#) in downtown Lancaster to make room for 400 new employees.
- Lancaster City Alliance would like to make certain that the presentations at these monthly meetings are meaningful to the Merchant Community. If you have a topic, or idea for a meeting presentation please contact us at: info@teamlanc.org

WE WANT TO RECOGNIZE YOUR BUSINESS & CELEBRATE YOUR HARD WORK! Let us know the Anniversary of your business by completing this short [survey](#).

FREE Safety Audits are still available for Downtown businesses! Contact Dave Aichele at: daichele@teamlanc.org to arrange an appointment with the Police Department.

**Next Downtown Merchant Committee Meeting is Wednesday, June 21 - 8:30am at
The Ware Center**