



The February 2017 Member Spotlight on [BrandYourself](#) presented by Pete Kistler at the February Merchant Meeting of the DID sponsored by the [Lancaster City Alliance](#).

BrandYourself.com is a leading online reputation management company that provides DIY tools as well as custom services to help people monitor, improve, and protect how they look online.

BrandYourself has been recognized by the White House, named a “Best Entrepreneurial Company in America” by Entrepreneur Magazine, declared “Best Online Reputation Services for Individuals” by Business News Daily and appeared on ABC’s Shark Tank, where they walked away from a \$2 million offer - one of the highest offers in the show’s history.

For a link to the complete Merchant Meeting presentation by BrandYourself founder, Pete Kistler go to: <http://www.lancastercityalliance.org/merchant-committee/>

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