

LANCASTER DOWNTOWN INVESTMENT DISTRICT AUTHORITY
November 20, 2013

Quorum

Meeting called to order at 12:00 noon by Chairperson, James Wagner.

Members present: Patti Connell, Dennis Cox, Pastor Tim Mentzer, Nancy Neff, Mort Neirenberg, Bob Ramsay, and James Wagner.

Staff: Marshall Snively, Executive Director
Bill McCarty, Solicitor
Toby Vargas, Assistant

Introduction of Public Guests

David Aichele and Shelby Nauman from Lancaster City Alliance were present.

Introduction of New Board Member

Pastor Tim Mentzer was officially introduced and welcomed to the Board of Directors. Pastor Mentzer is the senior pastor of Trinity Lutheran and has been there for six years. His church is a tax exempt supporter of the Lancaster DID and he is a very welcome addition to the Board as a representative of both the church community and tax exempt property owners.

Minutes

James Wagner pointed out an error in the August 28th meeting minutes regarding a motion.

Motion by **Nancy Neff**, second by **Bob Ramsay** to approve the August 28, 2013 minutes with the correction to the motion as Mr. Wagner directed. Motion approved.

Financial Reports – August, September and October 2013

Motion by **Bob Ramsay**, second, **Nancy Neff**, to approve the financial statements for August, September and October 2013. Motion approved. Motion by **Dennis Cox**, second, **Bob Ramsay**, to approve checks numbered 3565 through 3621 written August through October 2013. Motion approved.

Old Business

The Board of Directors had previously asked Andrew Oak of Drogaris Companies to join the Board. Mr. Snively informed that Board that Mr. Oak has declined as he is relocating to Texas. The Board then discussed other potential members. The Board has requested that Mr. Snively contact Christine Suarez DiRenzo of McDonald's and Mark Stoner of Godfrey Advertising. Mr. Cox also recommended the owner of Champs Barber Shop.

Next, Mr. Cox and Mr. Snively updated the Board on the progress of the DID Renewal Taskforce. Mr. Snively informed the Board that Mr. Cox is serving as the chairperson and Mr. Lewis Bechtold is serving as the vice chairperson. The primary focus of the Task Force is whether or not to expand the DID boundaries. Three areas to consider are the west side of Water Street, W. King to Charlotte, and James/Lemon/Water/Queen. David Aichele of Lancaster City Alliance is evaluating assessment income compared to the cost of services in those areas.

The Board then spent some time discussing the possibility of expansion, what criteria might be involved, and impacts. Mr. McCarty explained a statute in place that requires a business improvement district (the DID) benefits businesses so his advice is that the expansion should be a heavily commercial area.

New Business

Moving into New Business, Mr. Snively informed the Board that there are five members up for renewal. He asked those that were eligible to consider remaining on the Board. There will be follow-up discussions with the five members over the next few months.

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Next, Mr. Snively presented the proposed 2014 meeting dates for the Lancaster DID Board of Directors. Motion by **Nancy Neff**, second, **Patti Connell**, to approve the proposed meeting dates for 2014. Motion approved. The meeting dates will be posted in the Lancaster Newspapers before January 1, 2014.

Mr. Snively continued with an explanation of a new program Lancaster City Alliance is involved in regarding aggressive panhandling. The Lancaster City Alliance hosted a meeting with the merchants of Downtown Lancaster in order to educate them on aggressive panhandling and how to handle this activity. There is also some momentum behind the planning of a campaign that educates people on aggressive panhandling and promotes the support of service providers rather than giving to those on the street. Tim Mentzer suggested that the churches should be included in the conversations.

Mr. Aichele of Lancaster City Alliance was then asked to discuss the Bike Ambassador contract. The Bike Ambassador contract with Allied Barton Security Services is up for renewal. Mr. Aichele informed the Board that he would like to move forward with an RFP open to other vendors for a competitive bidding process to be completed before entering a new contract. The last RFP was completed in 2009 in which five or six proposals were received. The RFP would be released in mid-December by posting on the International Downtown Association website.

Executive Director's Report

Mr. Snively reported that the Golden Eagle (Lime and King) owners were seeking a liquor license. This is an activity not supported by the neighbors. Suzy Hoover has provided Mr. Snively with documentation of the various issues and has been actively involved in order to discourage the approval of a license. Mr. Snively suggested that the DID Board may be asked to take a position.

Mr. Snively also informed the Board on the Downtown Holiday Window Decorating Contest. This year's contest has more involvement from the Lancaster Newspapers. In fact, the grand prize is free advertising in Lancaster Newspapers for a year. There is a lot of excitement Downtown by merchants and others about the holiday tree and decorations.

Adjourn

Motion by **Bob Ramsay**, second, **Dennis Cox** to adjourn. Motion approved and the meeting adjourned at 1:00 p.m.

Respectfully submitted,

Marshall W. Snively
Executive Director