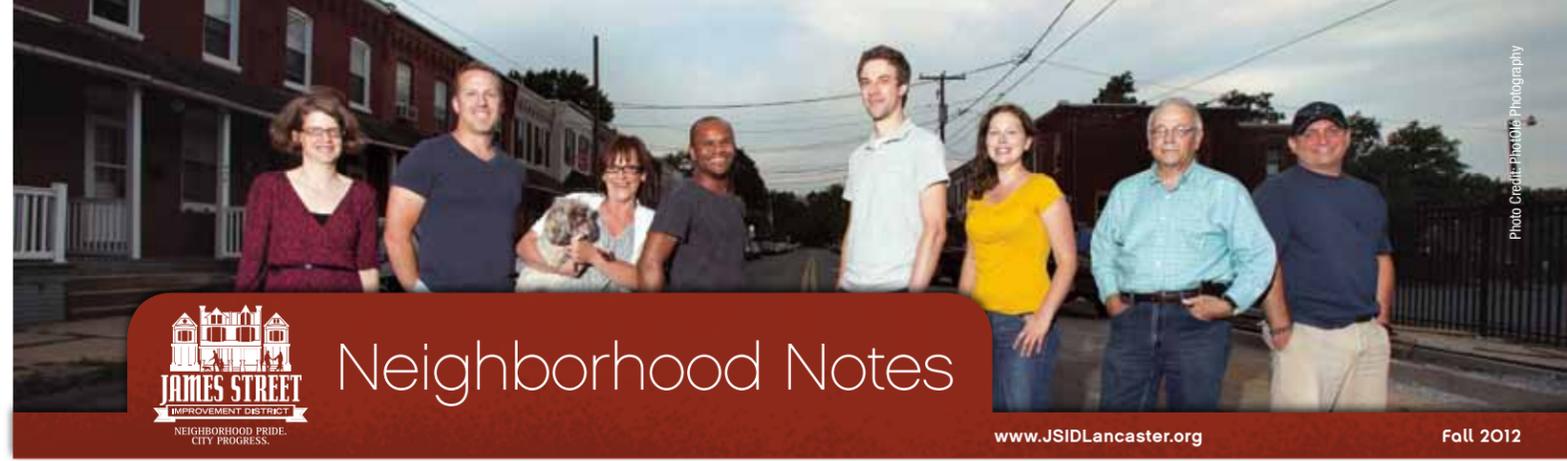




NEIGHBORHOOD PRIDE.
CITY PROGRESS.

354 North Prince Street, Suite 110
Lancaster, PA 17603
(717) 394-0783 PHONE
(717) 394-0784 FAX
info@jsidlancaster.org
JSIDLancaster.org

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Fall 2012

Photo Credit: PhotoMe Photography

WHAT'S UP DOWNTOWN?

Visit the NEW
www.DowntownLancaster.com
with an improved calendar of events
and more information on all there is
to experience in the City.

A Block United



For District Cyclists— Bike Racks & Registration

The JSID recently embarked on two initiatives to support our growing number of bicycling enthusiasts.

Three bicycle racks were recently installed in the Northwest to provide a safe and convenient place for District cyclists to secure their bikes while dining or shopping. The bike racks were made possible through a generous donation from Richard Mula Architects, 202 W. James Street, and can be found at Slugger's Pizza at 701 N. Queen Street, Splits & Giggles at 500 W. Lemon Street and Huber's West End Market at 501 W. Lemon Street.



The JSID Bike Ambassadors have recently teamed with the Lancaster Bureau of Police to educate and encourage District bicycle owners to register their

bikes. By city ordinance, residents are required to register all bicycles with the police department. More importantly, bike registration provides a permanent record of pertinent information in the event of theft. The cost is minimal at \$1.00, and a registration sticker will be provided to be placed on the frame of the bike. To make it convenient for residents, the JSID Bike Ambassadors are now equipped with forms and stickers to complete registrations while on patrol.

If you have been to the 400 block of W. Frederick Street over the last year, you will have noticed a block undergoing great change. What began as a simple façade grant program has grown into a neighborhood working together to transform their block. In 2010, the JSID saw the opportunity to engage property and business owners in this area to improve the pedestrian environment through exterior improvements and successfully applied for a Lancaster County Urban Enhancement grant.

The JSID contacted property owners and quickly realized that neighbors and the owners on W. Frederick (see masthead photo) saw the opportunity for change – even transformation of the block. One commercial and nine residential property owners took advantage of the program. The JSID also helped to facilitate a project to greatly enhance the streetscape around the College Hill parking lot. Another property that had been condemned has been completely renovated and is now for sale.



In all, the JSID awarded \$10,876.00 in grant funds, which leveraged an additional \$35,730.00 in private investment to enhance facades and the streetscape in this block.

Since then, the neighbors have mobilized to make additional improvements to the pedestrian environment of this block. This fall, the neighbors purchased 10 new trees for the block – most through the City of Lancaster Shade Tree Commission. They are also investigating pooling money and resources to pour new sidewalks.



The JSID Annual Report
is now available at
www.JSIDLancaster.org

Remember to
shop local and that
Downtown Dollars
are great stocking
stuffers. Call 394-0783 for more information
on how to purchase these gift certificates
to keep dollars in the District!

BIKE SQUAD
(717) 394-9522



Photo Credit: David Andriele

November 30th—An Extraordinary Opportunity!

This issue of Neighborhood Notes highlights some of the great physical improvements being made in the District by residents, property owners, businesses and the JSID. There is now an opportunity to build on this momentum and as a community, work together to raise additional funds to continue investing in improving the District's special neighborhoods.

Please remember the JSID on November 30th as we participate in the Extraordinary Give. The Extraordinary Give is Lancaster County's first 24-hour online giving marathon, where every dollar donated at ExtraGive.org will be stretched by a \$250,000 contribution from the Lancaster County Community Foundation.

The JSID has registered for this great event with a goal of raising at least \$5,000 to be reinvested directly back into the



neighborhood. Would you like to see more trash receptacles, bike racks or landscaping throughout the District? On this day, you can be assured that any money donated will leverage additional dollars to make physical improvements. The more money that is raised, the more we can do — so rally your neighbors, customers and friends to support the District on November 30th. It will be easy to make your tax-deductible contribution online by visiting www.ExtraGive.org.

To learn more about how you can help, please contact Shelby Nauman at 394-0783 or snauman@jsidlanaster.org.

Mark Your Calendars. Tell Your Friends. Give Extraordinary!

Survey Says...

In June, the JSID asked for feedback on our performance and services through an online survey. This was JSID's third bi-annual survey to collect opinions and comments from District neighbors and stakeholders. Almost 300 took part in the survey and the responses were overall extremely positive and consistent with 2010 results.

Individuals who are employed or own a business in the District comprised almost half of the respondents (49.1%). District residents and property owners made up the majority of the other respondents.

The JSID asked for direct feedback on 11 activities and programs and that they be rated by importance. Among the highest-ranked activities and programs were "Retain and recruit businesses" (63.1%), "Operate the bike squad" (59%), "Communicate with residents" (51.8%) and "Advocate on major local/community issues" (50.6%).

When asked to rate the performance of the JSID, 54% of respondents "strongly agree" and another 35.5% "agree" that the JSID contributes to the quality of life and vibrancy of Lancaster City's Northwest and Downtown neighborhoods. 85% of respondents rated JSID as an organization of "high" or "very high quality."

For a full summary of the survey results, please visit www.JSIDLancaster.org.

Support JSID Operations

The James Street Improvement District is a non-profit organization reliant on the generous contributions from the community to fund much of our budget.

Help us continue to play a significant role in ensuring an improved quality of life and economic growth for Downtown and the Northwest areas of Lancaster City by making a tax-deductible donation. The JSID can accept cash, checks, credit card donations or recurring bank account donations (ACH). Please visit www.JSIDLancaster.org and click "Contribute" to safely make a donation online.

Clean & Safe Update



The DID Clean Team collected over six tons of trash and leaves from Downtown sidewalks from June through September. During that same period, the JSID Bike Ambassadors patrolled 9,300 miles while checking on and assisting residents, visitors and businesses over 10,300 times. They also reported (which led to the abatement of) over 350 incidents of unkempt properties and graffiti.

DID Renewal Approved



On September 25th, the Lancaster City Council officially approved the renewal plan of Lancaster Downtown Investment District. The final public hearing was held on July 31st and, with no objections from property owners, starting on January 1, 2013, the new DID plan will take effect through April 30, 2015. The plan and other materials related to the renewal are available at www.JSIDLancaster.org. Click on the DID logo.

Hats off to...

- Office of **Representative Mike Sturla** and the **Lancaster community** for donating supplies and money to provide backpacks and school supplies for over 500 students.
- District resident, **Hugh McGettigan**, for sponsoring the reinstallation of lights to illuminate the West End mural at Mulberry and Walnut Streets.
- The **Lancaster Boys and Girls Club** and the proprietors of the **McDonald's** on Water Street for partnering for First Friday Cleanups in the area of N. Water and W. King Streets. To date, over 250 volunteer hours have been logged to ensure the area is well maintained.



Photo Credit: Eric Forberger

- The over 750 **Franklin and Marshall College** and **Millersville University** students who volunteered their time in late August and September to participate in litter sweeps and "spruce-ups" in the Lancaster community, including Linear Park and the Shreiner Concord Cemetery.
- To our home team, the **Lancaster Barnstormers**, for a banner championship year that included setting the Atlantic League record for wins in a season.



Photo Credit: Nick Gould Photography

- **Rick Frescatore of Fresco Green** and the **Downtown business community** for organizing Lancaster's first Cash Mob. Since September, the Lancaster community has been coming out in droves to support our local merchants in these monthly one-day events by spending at least \$20 at a specified Downtown retailer. To learn more about this great program, visit the Facebook page at <http://www.facebook.com/CashMobLancasterpa/events>.
- **Neighbors in the 400 block of West James Street**, led by **Anita Pilkerton-Plumb**, for hosting the second annual Neighborhood Meet and Greet to bring neighbors and F&M student neighbors, administrators and public safety officials together for an evening of networking and fun!



'Tis The Season!

The City will be kicking off the holidays with the annual Mayor's Tree Lighting and Tuba Christmas on Friday, November 23rd at 6:30 pm in Penn Square. There will be plenty of entertainment including the arrival of Santa at the Lancaster Marriott at Penn Square, where he will also be available for photos with children and families Fridays, Saturdays and Sundays through December.

Throughout the holiday season there are a number of other great activities, including Breakfast with Santa on December 1st, horse-drawn carriage rides on Friday evenings and a fantastic model train display in the Citizens Bank building.

Also, save the date for **321 Lancaster**, the City's annual New Year's Eve celebration at Clipper Magazine Stadium, the City Center YMCA and Binns Park.

For a full list of holiday activities, visit www.lancastercityevents.com or call the Mayor's Office of Special Events at (717) 291-4758.